

Student Name: _____ Advisor: _____

SEM	COURSE #	COURSE TITLE	HRS	GRADE/COMMENTS
BIBLE (6 hrs)				
	BIB113	Old Testament Survey	3	
	BIB123	New Testament Survey	3	
WRITTEN AND ORAL COMMUNICATION (9 hrs)				
	ENG113	Freshman Composition I	3	
	ENG123	Freshman Composition II	3	
	CMM133	Human Communication	3	
HUMANITIES AND FINE ARTS (3 hrs)				
	ENG213 or ENG223	Choose 1 of the following: Masterpieces of World Literature I or Masterpieces of World Literature II	(3) 3 3	
NATURAL SCIENCES AND MATHEMATICS (7 hrs)				
	PHY111/113 or BIO121/123	Choose 1 of the following: Physical Science w/ Lab or Biological Science w/Lab	(4) 4 4	
	MTH123	College Algebra	3	
SOCIAL SCIENCE AND HUMAN BEHAVIOR (12 hrs)				
	HST213 or HST223	Choose 1 of the following: West Civilization to 1500 or West Civilization from 1500	(3) 3 3	
	GEO213 or PSY123 or SOC123 or BIB263/PSY263	Choose 2 of the following: Introduction to Geography or Introduction to Psychology Introduction to Sociology or Marriage and the Home	(6) 3 3 3 3	
	PSC113 or HST113 or HST123	Choose 1 of the following: American National Government or US to 1876 or US since 1876	(3) 3 3 3	
TOTAL GEN ED COURSE HOURS			37	

Student Name:

SEM	COURSE #	COURSE TITLE	HRS	GRADE/COMM
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MARKETING CORE REQUIREMENTS (45 hours)				
	ACT213	Principles of Accounting I (Fall)	3	
	BUS223	*Business Communications (Spring)	3	
	BUS433	Business Ethics (Spring, Summer)	3	
	BUS453	Business Capstone II	3	
	BUS493	*Business Capstone I (MFT Review) (Spring)	3	
	CIS243	Microcomputer Applications I	3	
	CIS343	Management Information Systems	3	
	ECN213	Macroeconomics (Fall, Online Summer)	3	
	ECN233	Microeconomics (Spring, Online, Summer)	3	
	FIN413	Corporate Finance	3	
	MGM433	*Managerial Communications (Fall)	3	
	MKT313	Principles of Marketing (Fall)	3	
	MKT333	Consumer Behavior (Spring)	3	
	MKT413	Promotion (Spring)	3	
	MKT423	Marketing Research (Spring)	3	
<i>JUNIOR/SENIOR **BUSINESS ELECTIVE OPTIONS (18 hours)</i>				
<i>ELECTIVES (20 hours)</i>				
TOTAL HOURS FOR MARKETING DEGREE			120	
*ASSESSMENT COURSE				

**Business electives include 300-400 level courses with the following prefixes: ACT, BUS, CIS, FIN, MGM, and MKT.