

Student Name: \_\_\_\_\_ Advisor: \_\_\_\_\_

<u>SEM</u>	<u>COURSE #</u>	<u>COURSE TITLE</u>	<u>HRS</u>	<u>GRADE/COMMENTS</u>
<b>BIBLE (6 hrs)</b>				
	BIB113	Old Testament Survey	3	
	BIB123	New Testament Survey	3	
<b>HUMANITIES AND FINE ARTS (15 hrs)</b>				
	ENG113	Freshman Composition I	3	
	ENG123	Freshman Composition II	3	
	ENG213 or ENG223	Masterpieces of World Literature I or Masterpieces of World Literature II	3	
	CMM133	Human Communication	3	
	ART113 or MUS213 or DRM213	Art Appreciation or Music Appreciation or Introduction to Theatre	3	
<b>NATURAL SCIENCES AND MATHEMATICS (7 hrs)</b>				
	PHY111/113 or BIO121/123	Physical Science w/ Lab or Biological Science w/Lab	4	
	MTH123	College Algebra	3	
<b>SOCIAL SCIENCE AND HUMAN BEHAVIOR (12 hrs)</b>				
	GEO213 or HST213 or HST223 or PSY123 or SOC123 or BIB263/PSY263	<i>Choose 3 of the following:</i> Introduction to Geography or West Civilization to 1500 or West Civilization from 1500 or Introduction to Psychology or Introduction to Sociology or Marriage and the Home	9	
	PSC113 or HST113 or HST123	<i>Choose 1 of the following:</i> American National Government or US to 1876 or US since 1876	3	
<b>HEALTH, PHYSICAL EDUCATION, AND WELLNESS (2 hrs)</b>				
	HPE112	Concepts of Lifetime Fitness	2	
<b>TOTAL GEN ED COURSE HOURS</b>			<b>42</b>	

Student Name:

SEM	COURSE #	COURSE TITLE	HRS	GRADE/COMM
-----	----------	--------------	-----	------------

<b>MARKETING CORE REQUIREMENTS (45 hours)</b>				
	ACT213	Principles of Accounting I (Fall)	3	
	BUS223	*Business Communications (Spring)	3	
	BUS433	Business Ethics (Spring, Summer)	3	
	BUS453	Business Capstone II	3	
	BUS493	*Business Capstone I (MFT Review) (Spring)	3	
	CIS243	Microcomputer Applications I	3	
	CIS343	Management Information Systems	3	
	ECN213	Macroeconomics (Fall, Online Summer)	3	
	ECN233	Microeconomics (Spring, Online, Summer)	3	
	FIN413	Corporate Finance	3	
	MGM433	*Managerial Communications (Fall)	3	
	MKT313	Principles of Marketing (Fall)	3	
	MKT333	Consumer Behavior (Spring)	3	
	MKT413	Promotion (Spring)	3	
	MKT423	Marketing Research (Spring)	3	
<i>JUNIOR/SENIOR **BUSINESS ELECTIVE OPTIONS (15 hours)</i>				
<i>ELECTIVES (18 hours)</i>				
<b>TOTAL HOURS FOR MARKETING DEGREE</b>			<b>120</b>	
<b>*ASSESSMENT COURSE</b>				

\*\*Business electives include 300-400 level courses with the following prefixes: ACT, BUS, CIS, FIN, MGM, and MKT.